

PSNA MARKETING BULLETIN**Panasonic**
ideas for life**Product Group: Panaboard****Bulletin Number: 11-5012****To: PADD Dealers****Date: July 1, 2011*****SUBJECT: Second Quarter Panaboard Prize Connection Points!***

Panasonic System Networks Company of America would like to introduce the PSNA Prize Connection Program for 2011. This exciting program allows you to collect points for every Panaboard main unit sold that is registered on the PSNA Prize Connection web site.

These points are converted to dollars and that puts cash in your pocket! If you are not a member of this program, you need to join in order to take advantage of these special promotions.

The prize point payouts for the 2nd Quarter: July 1, 2011 to September 30, 2011 are as follows:

Whiteboard Type	Model	2 nd Quarter Points
Plain Paper Panaboard	UB-5315	30
	UB-5815	30
	UB-7325	25
	UB-5338C	100
	UB-5838C	100
Interactive Panaboard	UB-8325	50
	UB-T780BP	25
	UB-T880	25
	UB-T880W	25
Panaboard + Software Bundle	UB-8325EW	50
	UB-T780BPEM	25
	UB-T780BPEW	25
	UB-T880ET	25
	UB-T880WET	25

For this quarter, the point to dollar ratio is 1:1. For every point, you will earn \$1.00. Be aware that Panasonic reserves the right to modify and/or cancel the promotion at any time, without prior notice.

If you have questions regarding our Panaboard products or programs, please do not hesitate to contact your Panasonic Area Sales Manager.

Your Panasonic Marketing Team

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